

Benjamin R. Falcón

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www.benfalcon.com

Professional Experience

Jesus Lopez, Architect, Mexico City, August 2020 - Present

Architectural Model Maker, AutoCAD draftsman

- ▢ Worked from architect's plans, elevations, sections to create custom models for clients
- ▢ Created AutoCAD drawings from Architect's sketches of plans, elevations, sections

Ben Falcon Paint/Horse Cycles, New York, NY, September 2013 - February 2023

Lead Painter (Head of Department/Freelance)

- ▢ Established custom paint department for Horse Cycles, expanding its paint operations to provide one-of-a-kind finishes for bicycle frames, motorcycles, helmets, artist's works, and furniture, using intricate vinyl paint masks developed in Adobe Illustrator and Photoshop, applying decals and special effect techniques
- ▢ Coordinated, collaborated on designs, and executed projects for Google and other high-profile companies and artists, including KAWS, Public School New York, Joe Doucet, Tony Oursler, Tokyo Bikes, Cannondale, Seamless/GrubHub, Lime e-bikes/scooters
- ▢ Designed original paint schemes and submitted detailed sketches to clients for review

Básica Studio, Mexico City, August 2020 - Present

Painter/Instructor

- ▢ Streamlined custom paint department
- ▢ Organized/led in-person workshops in Spanish detailing entire bicycle paint process
- ▢ Designed and hand painted 64 sq. ft. mural
- ▢ Ambassador for Básica in exchange program with Jacobo y María Ángeles Workshop, Oaxaca

Cielo by Chris King Precision Components, Portland, OR, August 2011 - August 2013

Lead Painter

- ▢ Established paint department for Cielo hand-built bicycle frames to transition the company to an in-house facility, increasing creative control and productivity
- ▢ Stripped and refinished 420 sq. ft. side-down flow spray booth
- ▢ Streamlined paint process to exceed company benchmark during peak season
- ▢ Developed and collaborated on designs for special edition paint schemes and show bikes

Seven Cycles, Inc., Watertown, MA, February 2008 - June 2011

Lead Painter

- ▢ Prepped, painted, and polished custom steel, titanium, and carbon fiber bicycle frames
- ▢ Provided training for prospective painters within company

Education

B.S. in Architectural Engineering Technology, August 2007

Wentworth Institute of Technology, Boston, MA

Technical Skills

Art/Architecture: Hand and AutoCAD drafting of residential and commercial structures, building meticulously crafted scale architectural models, Printmaking Techniques

Software: AutoCAD, Adobe Illustrator/Suite

Language: Conversational in Spanish